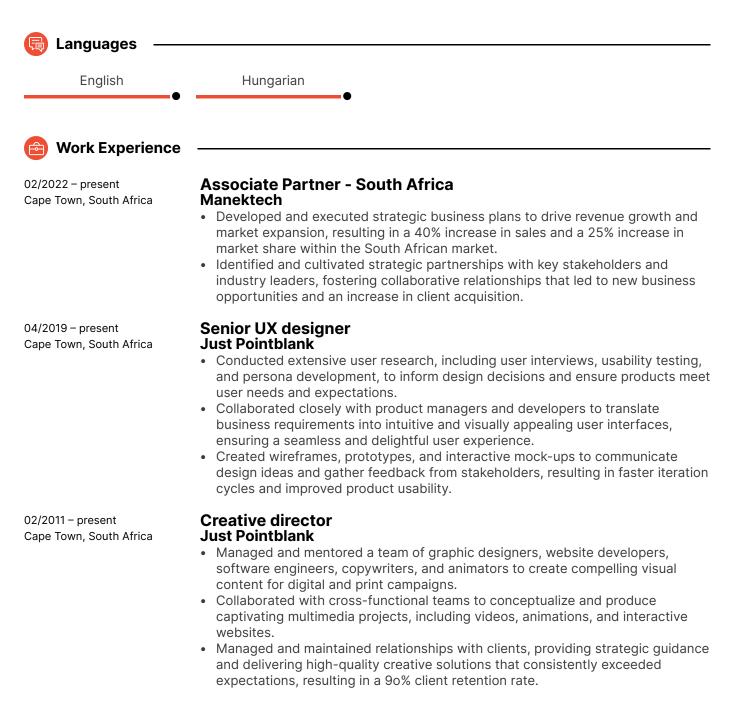
## **Edina Gardos**

- Date of birth: 11/03/1975 Address: Graaff Avenue 68, Cape Town 7441, South Africa
- Phone number: +27-765-087-197 Email address: edina@justpointblank.com
- Web: www.justpointblank.com

## **Profile**

Highly skilled UX Designer with 5+ years of experience in creating intuitive and user-friendly interfaces. Adept at conducting user research, wireframing, and prototyping to deliver exceptional user experiences. Strong team management and project management abilities, with a keen understanding of digital strategy and marketing. Seeking a thrilling opportunity as a UX designer to unleash my extensive skill set and contribute to innovative design solutions.



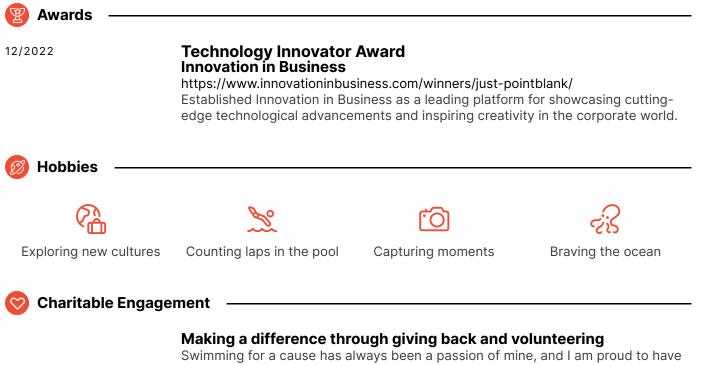
👃 My Skills ——			
Figma	Adobe XD	Brand Development	SEO
Digital Strategy	Art Direction	Project Management	Marketing
My Strengths			
adaptable creative	analytical problem-sc	olving collaborative empa	thetic user-focused
detail-oriented resp	oonsible consistently mee	eting deadlines resourceful	
Seducation —			
2022	<ul> <li>Google</li> <li>Developed interactive design tools such as a interface concepts an</li> <li>Conducted user resea interviews, to identify</li> <li>Demonstrated proficie redesigning an existin design processes to co</li> <li>Completed a compret user-centered e-completed accompleted</li> </ul>	e wireframes and prototypes, utili Adobe XD and Figma to effective ad gather user feedback. arch studies, including usability to pain points and inform design d ency in user-centered design print g website, incorporating user feed deliver an optimized user interface nensive capstone project, design merce platform, which received p ndustry professionals.	izing industry-standard ly communicate user esting and user ecisions. nciples by successfully edback and iterative ce. ing and prototyping a
2008 – 2010	<ul> <li>through coursework in</li> <li>Presentation skills by clients and classmate</li> <li>Proficiently prepared plans, models, and sc software.</li> <li>Produced visually stunand aiding in client vis</li> </ul>	Design nensive understanding of design n color theory, space planning, a r effectively conveying design co s during studio critiques and pre highly-detailed and precise work hemes, utilizing advanced comp nning 3D renderings, showcasing sualization. gns and selected premium mate	nd material selection. ncepts and ideas to sentations. king drawings, designs, uter-aided design (CAD) g the project's potential
Certificates —			
03/2023	gardos/certificate/cours This certification has eq		knowledge and skills in

overseeing and implementing effective UX strategies and tactics. With a strong foundation in UX management, I am well-prepared to drive successful usercentered design initiatives and deliver outstanding user experiences.

Certificates –	
03/2023	Agile Methods for UX design The Interaction Design Foundation https://www.interaction-design.org/members/edina-
	gardos/certificate/course/3c2b77ca-9489-4dd1-b0be-d79dda747ec1 This certification demonstrates my expertise in implementing Agile methodologies specifically for user experience design projects. It signifies my ability to effectively collaborate with cross-functional teams, prioritize tasks, and deliver high-quality UX solutions in an agile environment.
03/2023	Conducting usability testing The Interaction Design Foundation https://www.interaction-design.org/members/edina- gardos/certificate/course/9d926d47-6cc9-439c-9555-1ec05c934c08
	This certification validates proficiency in identifying usability issues, understanding user behavior, and applying industry best practices to improve user experience and inform design decisions.
	Design for the 21st Century with Don Norman The Interaction Design Foundation
	https://www.interaction-design.org/members/edina- gardos/certificate/course/192c8625-1d22-4ab6-a323-3c3ceb0bdb3c This certification attests to my proficiency in modern design principles and methodologies, as endorsed by the renowned authority in interaction design, Don Norman.
08/2023	Design for a better World with Don Norman The Interaction Design Foundation https://www.interaction-design.org/members/edina- gardos/certificate/course/d11dd2ca-1cc1-4136-a5e3-3160c38f3ae8 This certification has provided me with a comprehensive understanding of designing for positive social impact and sustainability. I have gained valuable knowledge and skills to create user-centered designs that contribute to making the world a better place.
09/2023	Emotional Design - How to make products people will love The Interaction Design Foundation https://www.interaction-design.org/members/edina- gardos/certificate/course/678248d4-e624-4be0-989d-d27e38258c0a Through this certification, I have gained valuable insights into understanding user needs, preferences, and emotions, enabling me to design products that will be loved by users.
09/2023	Journey Mapping The Interaction Design Foundation https://www.interaction-design.org/members/edina- gardos/certificate/course/4ed30e46-9aa4-4efc-a7e7-fff78a2421d6 This certification showcases my expertise in visualizing customer journeys and identifying pain points, enabling me to make informed decisions that optimize user experiences.
😰 Awards ——	

07/2023

African Excellence Award for Best UX and UI design Agency MEA Markets (Middle East and Africa) https://www.mea-markets.com/winners/just-pointblank/ MEA Markets is a quarterly publication recognizing exceptional companies and individuals across the entire Middle East & Africa region.



Swimming for a cause has always been a passion of mine, and I am proud to have had the opportunity to contribute to meaningful change through my involvement with Movement 4 Improvement's global fundraising initiative. As part of this incredible endeavor, I dedicated my time and efforts to swimming 100 kilometers for the benefit of the Vrygrond community. This experience not only allowed me to showcase my determination and resilience as a swimmer but also highlighted my commitment to making a positive difference in the world.